



GANESH SHANKAR VIDYARTHI

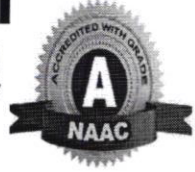
SUBHARTI COLLEGE OF JOURNALISM & MASS COMMUNICATION

Website: www.subharti.org, e-mail: journalism@subharti.org, Ph.: 0121-2439067 (Extn: 2831, 2833), Telefax: 0121-3055017

A constituent college of

SWAMI VIVEKANAND SUBHARTI UNIVERSITY

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)



Office of the Dean /Principal

Ref. No. SCJMC/SVSU/2018/00237(i)

Date:-18/06/2018

Office Order

Sub: Board of Studies Meeting

This is to inform you all that Ganesh Shankar Vidyarthi Subharti College of Journalism & Mass Communication is going to organize Board of studies meeting to discuss the academic working for upcoming session.

Board of studies meeting will be chaired by undersigned. All are requested to present on time. The details of the meeting are as under:

Venue: Conference Hall

Day & Date: Thursday, 21/06/2018

Time: 09:30 AM


Dr. Neeraj Karan Singh
Principal
G.S.V.S.C.J.M.C, S.V.S.U, Meerut



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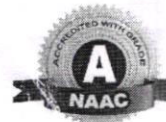
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Office of the Principal

Ref. No. SCJMC/SVSU/2018/245

Dated 21.06.2018

SCJMC/SVSU/BOS/2018/26

Minutes of the Meeting

A Minutes of the Meeting of BoS at College of Journalism and Mass Communication was held on 21st June, 2018 at 10:00 Am by Dr. Neeraj Karan Singh (Principal) the following members were present in the meeting.

Sr. no	Name	Designation	Signature
1.	Dr. Neeraj Karan Singh	Principal - Chairman	
2.	Prof. Ashok Tyagi	Professor, Member	
3.	Mrs. Gunjan Sharma	Lecturer/Assistant Professor, Member	
4.	Mr. Surender Kumar	Lecturer/Assistant Professor, Member	
5.	Mr. Mudasir Sultan	Lecturer/Assistant Professor, Member	
6.	Mr. Yasir Arfat	Lecturer, Member	
7.	Mohd. Muid	Sr. Lecturer, Member	

The Chairman welcomed the members of the Committee and placed the agenda for discussion.

Agenda of Meeting

1. Admission of MJMC for Lateral Entry.
2. Courses based on Employability, Skill Development and other Value Added Courses will be implemented on the basis of Choice Based Credit System in curriculum.
3. Designing the curricula for adapting the BJMC/MJMC syllabus as per CBCS pattern for the commig session 2018-19
4. Designing the syllabus of PG Diploma Courses (Development Journalism & Advertising Public Relation and corporate communication)

Resolution

1. In view of regular calling of the students from cities like Delhi, Lucknow, Ghaziabad, Chandigarh, Jaipur, Saharanpur etc. for lateral entry admission in MJMC (Master of Journalism and Mass Communication), BoS has passed resolution to start lateral entry admission in MJMC under the following conditions.
 - (i) Post Graduate Diploma in Journalism and Mass Communication from any recognized Institute/University.
 - (ii) Age bar as per SVSU Rules.
 - (iii) 70% syllabus should be matching with MJMC Program.
 - (iv) Migration Certificate (Graduation) to be submitted at the time of admission.
2. As decided in last Board of Studies, in view of Choice Based Credit following subjects have been added in the curriculum on the basis of skill enhancement /employability and entrepreneurship.
 - (i) Media Writing and Practices.
 - (ii) Photo Journalism.
 - (iii) Script Writing.
 - (iv) Web Journalism.
 - (v) Media Agencies.
 - (vi) Design and Graphics.
 - (vii) T.V. Production.
 - (viii) Radio Production

It was also decided that as per the demand of Industry following Value Added Courses should be a part of curriculum to enhance the quality of outcome base learning.

1. Documentary Production
 2. Theater and folk communication
 3. Film Studies.
 4. Science & Technology Journalism Human Rights .
 5. Environment Communication.
 6. Event Management.
 7. Adoption of MOOC courses on SWYAM for students to enhance their skill in addition to regular program structure.
3. After the feedback from the employers, stake holders and Media professional, it was found that there is a need of adopting BJMC & MJMC as per CBCS Pattern. The curricula committee should be designed under the chairmanship of the undersigned. The committee will design and develop the curricula and ordinance of BJMC/MJMC for further consideration of academic council and adopting for session 2018-19.
 4. It is decided that the syllabus of PG-Diploma courses (Development Journalism & Advertising Public Relation and corporate communication) should be designed for the coming session for the same. The curricula committee should be designed under the chairmanship of the undersigned.

Next BoS meeting will be organized as per need and requirement.

Dr. Neeraj Karan Singh
Principal
G.S.V.S.C.J.M.C.



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Dated : 26/07/2018

ACTION TAKEN REPORT

OF BOARD OF STUDIES MEETING AS ON DATED 21/06/2018

The report of minutes of the meeting of Board of Studies at faculty of Journalism and Mass Communication, the meeting was held on 21/06/2018 under the chairmanship of Dr. Neeraj Karan Singh. The meeting member has approved following agenda.

Agenda and working of Previous BOS Meeting:

S No	Agenda Item	Decision	Outcome/ Results
•	Admission of MJMC Lateral Entry	Lateral entry started successfully	Lateral entry admission started with given condition a. PG in Journalism b. 70 % Syllabus should Match with MJMC c. Migration Certificate of the student
•	Value Added Course are started .	Value Added course is started successfully	Following topic of value added course has been introduce • Desktop publishing • Hindi Typing • Layout and designing
•	Designing of BJMC/MJMC Syllabus are per CBCS pattern	The syllabus was designed for BJMC/MJMC in CBCS pattern	The syllabus is implemented in session 2018-19
•	Designing of PG Diploma Courses • Development Journalism • Advertising PR and Corporate Communication	The syllabus was designed as per the industry need	The syllabus is send for approval in academic council meeting

These agenda was passed and approved by Board of studies meeting on 21/06/2018.

Thanks


 Dr. Neeraj Karan Singh
 Principal
 G.S.V.S.C.J.M.C.